



December 17th, 2020

Business Insights

SILVER LININGS

Written by: Jesse LaDousa, Chief Operating Officer

2020 has been a memorable year for sure. While there is much we may wish to forget and move past, there were also some shining areas that will help lead us into a better place as we move into the new year and leave this one behind us.

As we head into 2021, we are now a different world. We have learned how to effectively adapt to working remotely, communicating differently, and running projects in a whole new way. Many of us are now spending our days on video conference calls instead of on airplanes. At Clientek, we took the opportunity to invest in our businesses, ourselves, and our customers to ensure we come out of 2020 stronger than ever. Even though we are apart, it feels like we have formed even tighter partnerships with the people around us.

Over the course of this year, I wrote several articles about Adaptation, Empowerment, Unity and Focus. These topics and thoughts were generated largely from the challenges we all had to face in this year of a global pandemic. These, and

posts from all the Clientek partners, are always available on our website at articles.clientek.com. Individual links to my articles have been provided below - shedding some light on this year's silver linings.

- **Adaptation:** Is Now the Time to Invest?
- **Adaptation:** Effective Remote Collaboration
- **Adaptation:** Optimize Your Innovation
- **Adaptation:** Employee Engagement
- **Adaptation:** Failing Fast
- **Adaptation:** Inspect & Adapt
- **Empowerment:** Next-Level Teams
- **Empowerment:** Building Trust in Teams
- **Empowerment:** Employees
- **Empowerment:** Leadership
- **Empowerment:** Yourself
- **Unity:** Common Ground
- **Focus:** Prioritization
- **Focus:** Planning
- **Focus:** The Definition of Success

- **Focus:** Change Is Inevitable
- **Focus:** Finish Strong

At Clientek, we are thankful for your connection and support. We look forward to the day in which we can all gather again and reconnect in person. Until then, we wish you a wonderful holiday season and a prosperous 2021.

CONTACT US

