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Changing Forward

BEST PRACTICES

Written by: Shane Oswald, Chief Operating Officer

Where does the time go? This year just flew by. It seems like not too long ago I was writing about looking forward to 2024 and here I am doing the same thing, reflecting on the past year and looking ahead to what 2025 holds.

During my professional career, I've found the one constant has always been change. Change can be sometimes difficult to handle. There is a sense of comfort that comes with the familiar. Some changes are challenging to process because it's new and different territory. It can require effort to learn, adapt, and stretch beyond your comfort zone to assimilate to change. In other situations, change can be difficult because it forces you to let go and move on from what used to be. Ultimately, change is an opportunity for growth and keeps organizations moving forward.

There are two new impactful changes that I wanted to touch on, one that occurred in 2024 and one that is planned for 2025. One of the big changes this past year was the addition

of Tom Craft, our Chief Growth Officer, to the Clientek team. Tom has brought a fresh perspective to the organization and a reinvigorated enthusiasm on how we can best partner with our clients to help them solve their business objectives. We're thrilled to have you on the team, Tom!

On a different note, Craig Vosper, our Chief Delivery Officer, has decided to move on to the next chapter in his life after 24 years of being a valued member of Clientek. Craig, thank you for your dedication, guidance, and friendship. Your impact has been immeasurable. I wish you all the best in your next endeavor (cue the Viking horn!).

I'm excited about the opportunities that lie ahead for our team in 2025. Change is inevitable. No matter what change comes, I wish all our clients and partners good health and prosperity in the new year!

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